Think

new things

Make

new connections

Programme

The new Fourth Estate revisited: how can we strengthen the news and information landscape in advance of the likely tough challenges of 2024?

7-8 December 2023

(with departure on 9 December)

Participants and observers are reminded of the private and confidential basis on which Ditchley Foundation conferences are held. All those participating do so in their personal capacities, not as spokespeople for any country or institution. All proceedings take place under the 'Ditchley Rule', whereby all contributions are unattributable and interventions are made in strict confidence; this also applies to exchanges that take place outside the formal sessions. Those present are free to draw afterwards on the substance of what has been said, but not under any circumstances to reveal to any person not participating in the conference who it was that said it. The Rule will be scrupulously observed in any Note later produced on the conference by Ditchley. The discussions will **not** be recorded.



Day 1	Thursday 7 December
	Arrivals:
	Guests arriving by train will be collected from the 1006 service from London Marylebone, arriving at Oxford Parkway at 1120
1245 GMT	Lunch
1355 GMT	Participants take their seats in the Library
PLENARY I	How can media organisations prepare for the political, technological and commercial challenges that will be intensified by elections in 2024?
1400 GMT	Welcome Director, James Arroyo, opens the conference and explains how the conference will unfold
	Introductions Director introduces the Speakers
	Mr John Palfrey Sir Mark Thompson Ms Alessandra Galloni
	After introductory remarks from the Speakers, interventions are invited from the participants
1520 GMT	Closing remarks
1530 GMT	Tea in the Saloon
1555 GMT	Participants take their seats in the Library .
PLENARY II	The impact of AI on media business models: risks and opportunities for news production but also consumption
1600 GMT	Introductions Director introduces the Speakers
	Mr Richard Gingras Ms Vivian Schiller
	After introductory remarks from the Speakers, interventions are invited from the participants
1720 GMT	After closing remarks from the Speakers, Director explains the remainder of the day's programme.
1730 GMT	Coffee in the Saloon
1755 GMT	Participants take their seats in their break-out groups
Working Group discussions – Session One	
1800 GMT	Group A Local news and new business models for journalism
	Group B The impact of AI on newsgathering, content creation, ownership, verification and the information ecosystem at large

	=
	7
-	
	=
7	7
_	
-	-
	-

	Group C Public engagement
1930 GMT	Working Groups close. Drinks in the White Drawing Room
2000 GMT	Dinner
	Seating plan displayed in the Hall
2215 GMT	First vehicle leaves Ditchley for The Bear.
2245 GMT	Second and final vehicle leaves Ditchley for The Bear.
Day 2	Friday 8 December
0815 GMT	Transport leaves The Bear for Ditchley. Breakfast at Ditchley
0830-0910 GMT	Breakfast
0915 GMT	Participants take their seats in the Library
PLENARY III	How can the media best report the elections of 2024?
0920 GMT	Director introduces the Speakers
	Professor Rasmus Nielsen Ms Sharon Moshavi Mr Nathaniel Gleicher
	After remarks from the Speakers, comments and questions are invited from the participants.
1025 GMT	Closing remarks
1030 GMT	Group photo, followed by coffee
1100 GMT	Participants take their seats in their break-out groups
Working Group discussions – Session Two	
1105 GMT	Group A Local news and new business models for journalism
	Group B The impact of AI on newsgathering, content creation, ownership, verification and the information ecosystem at large
	Group C Public engagement
1235 GMT	Working Group discussion closes
1245 GMT	Buffet lunch
1405 GMT	Participants take their seats in the Library
PLENARY IV	Reports from the Working Groups

	-
	-
ح	7
	1
	-
	7

so th	Director, James Arroyo, welcomes everyone back and explains the procedure. The Rapporteur and Chair of each working group will provide the main points, as they see them, to have emerged from their discussion, before the remaining members of that group are invited to add their comments. Each session will last approximately 30 minutes.	
1415 GMT P	Presentation of Group A's discussions	
1445 GMT P	Presentation of Group B's discussions	
1515 GMT P	Presentation of Group C's discussions	
1545 GMT A	Afternoon tea	
1615 GMT P	Participants take their seats in the Library	
PLENARY V C	Conference Rapporteur presentation	
re u h	The Conference Rapporteur, Mr Graham Brookie , will provide their reflections on the discussions over the course of the conference, identify unresolved questions or areas where agreement was not reached; and highlight any conclusions or concrete recommendations that may have emerged.	
В	Brief final interventions from the participants	
1655 GMT D	Director's closing remarks	
	Conference closes	
	Brief break (coffee available in the Saloon)	
1715 GMT T	Transport leaves Ditchley for The Bear, for guests wishing to change for dinner.	
C	Conference Briefing	
CO	The following session will bring an invited audience from the wider Ditchley community, via Zoom, to hear a presentation of the of the main findings, lines of discussion and conclusions (if any) from the conference, and to participate in a Q&A, all subject to the Ditchley Rule.	
Ir	n-person participants Remote participants	
p. L p	Panellists, and those wishing to participate, take their seats in the participate presentation to a participate present at the participate pre	
1730 GMT 1830 CET	Briefing for an invited Ditchley audience, followed by a Q&A: The new Fourth Estate revisited	
1330 EST 1830 GMT 1930 CET	Briefing closes	
	Transport leaves The Bear for Ditchley.	

	4
T	
_	
	4
1	
C	5
	4
-	
	1

1915 GMT	Drinks in the White Drawing Room
2000 GMT	Black-tie Dinner and overnight
	Seating plan displayed in the Hall
2230 GMT	First vehicle leaves Ditchley for The Bear.
2300 GMT	Second and final vehicle leaves Ditchley for The Bear.
Day 3	Saturday 9 December
	Guests accommodated at The Bear
	Breakfast (served from 7am)
0925 GMT	Transport leaves The Bear for Oxford Parkway for the 9.52am service to
	London Marylebone, arriving at 11.10am.
	(Transfers to Heathrow airport provided as needed.)
	Guests accommodated at Ditchley
0800 GMT	Breakfast
	(please place your luggage outside your door before you go to breakfast)
0900 GMT	Transport leaves Ditchley for Oxford Parkway for the 9.52am service to
	London Marylebone, arriving at 11.10am.
	(Transfers to Heathrow airport provided as needed.)

NOTE 1: Luggage

It is helpful if your luggage is labelled with your name, so that your luggage may more easily be directed on arrival and departure.

If you are staying at The Bear:

On Thursday afternoon, your luggage will be transferred to the hotel, and our Staff will arrange your check in. You will receive your room key on Thursday afternoon and will have immediate access to your room on arrival after dinner on Thursday evening.

If you are staying at Ditchley:

Please place your baggage (other than hats, coats and hand luggage) outside your bedroom **by 8am** on Saturday, so that it may be collected and brought to the Hall ready for departure. Individual arrangements will be made should anyone need to leave earlier.

Please note: Luggage will be arranged in the Hall according to whether you are travelling by train, to the airport or by car. Please ensure that your belongings are in the correct location to avoid their being sent to the wrong place.

NOTE 2: Internet Access

Wi-fi is available throughout the main house and Lower House. The network name is 'Ditchley Guest' and no password is required.