

*Think*

*new things*

*Make*

*new connections*

## Programme

**The new Fourth Estate revisited: how can we strengthen the news and information landscape in advance of the likely tough challenges of 2024?**

**7-8 December 2023**

(with departure on 9 December)

*Participants and observers are reminded of the private and confidential basis on which Ditchley Foundation conferences are held. All those participating do so in their personal capacities, not as spokespeople for any country or institution. All proceedings take place under the 'Ditchley Rule', whereby all contributions are unattributable and interventions are made in strict confidence; this also applies to exchanges that take place outside the formal sessions. Those present are free to draw afterwards on the substance of what has been said, but not under any circumstances to reveal to any person not participating in the conference who it was that said it. The Rule will be scrupulously observed in any Note later produced on the conference by Ditchley. The discussions will **not** be recorded.*

**DITCHLEY**

<b>Day 1</b>	<b>Thursday 7 December</b>
	<b>Arrivals:</b> Guests arriving by train will be collected from the <b>1053</b> service from <b>London Paddington</b> , arriving at <b>Charlbury Station</b> at <b>1205</b>
<b>1245 GMT</b>	Lunch
<b>1355 GMT</b>	Participants take their seats in the <b>Library</b>
<b>PLENARY I</b>	<b>How can media organisations prepare for the political, technological and commercial challenges that will be intensified by elections in 2024?</b>
<b>1400 GMT</b>	<b>Welcome</b> Director, James Arroyo, opens the conference and explains how the conference will unfold  <b>Introductions</b> Director introduces the Speakers
	After introductory remarks from the Speakers, interventions are invited from the participants
<b>1520 GMT</b>	Closing remarks
<b>1530 GMT</b>	Tea in the Saloon
<b>1555 GMT</b>	Participants take their seats in the <b>Library</b> .
<b>PLENARY II</b>	<b>The impact of AI on media business models: risks and opportunities for news production but also consumption</b>
<b>1600 GMT</b>	<b>Introductions</b> Director introduces the Speakers
	After introductory remarks from the Speakers, interventions are invited from the participants
<b>1720 GMT</b>	After closing remarks from the Speakers, Director explains the remainder of the day's programme.
<b>1730 GMT</b>	Coffee in the Saloon
<b>1755 GMT</b>	Participants take their seats in their <b>break-out groups</b>
<b>Working Group discussions – Session One</b>	
<b>1800 GMT</b>	<b>Group A</b> <b>Local news and new business models for journalism</b>  <b>Group B</b> <b>The impact of AI on newsgathering, content creation, ownership, verification and the information ecosystem at large</b>  <b>Group C</b> <b>Public engagement</b>
<b>1930 GMT</b>	Working Groups close. Drinks in the White Drawing Room

2000 GMT	Dinner <i>Seating plan displayed in the Hall</i>
<b>Day 2</b>	<b>Friday 8 December</b>
0830-0910 GMT	Breakfast
0915 GMT	Participants take their seats in the <b>Library</b>
<b>PLENARY III</b>	<b>Theme to be finalised, based on the final make-up of the assembled group</b>
0920 GMT	Director introduces the Speakers
	After remarks from the Speakers, comments and questions are invited from the participants.
1025 GMT	Closing remarks
1030 GMT	Coffee
1100 GMT	Participants take their seats in their <b>break-out groups</b>
<b>Working Group discussions – Session Two</b>	
1105 GMT	<p><b>Group A</b> <b>Local news and new business models for journalism</b></p> <p><b>Group B</b> <b>The impact of AI on newsgathering, content creation, ownership, verification and the information ecosystem at large</b></p> <p><b>Group C</b> <b>Public engagement</b></p>
1235 GMT	Working Group discussion closes
1245 GMT	Buffet lunch
1405 GMT	Participants take their seats in the <b>Library</b>
<b>PLENARY IV</b>	<b>Reports from the Working Groups</b>
1410 GMT	<p><b>Welcome</b> Director, James Arroyo, welcomes everyone back and explains the procedure.</p> <p><i>The Rapporteur and Chair of each working group will provide the main points, as they see them, to have emerged from their discussion, before the remaining members of that group are invited to add their comments.</i></p> <p><i>Each session will last approximately 30 minutes.</i></p>
1415 GMT	<b>Presentation of Group A's discussions</b>
1445 GMT	<b>Presentation of Group B's discussions</b>
1515 GMT	<b>Presentation of Group C's discussions</b>
1545 GMT	Group photo, followed by afternoon tea
1615 GMT	Participants take their seats in the <b>Library</b>

<b>PLENARY V</b>	<b>Conference Rapporteur presentation</b>	
<b>1620 GMT</b>	The Conference Rapporteur will provide their reflections on the discussions over the course of the conference, identify unresolved questions or areas where agreement was not reached; and highlight any conclusions or concrete recommendations that may have emerged.  Brief final interventions from the participants	
<b>1655 GMT</b>	Director's closing remarks	
<b>1700 GMT</b>	<b>Conference closes</b>  Brief break (coffee available in the Saloon)	
	<b>Conference Briefing</b>	
	The following session will bring an invited audience from the wider Ditchley community, via Zoom, to hear a presentation of the of the main findings, lines of discussion and conclusions (if any) from the conference, and to participate in a Q&A, all subject to the Ditchley Rule.	
	<b>In-person participants</b>	<b>Remote participants</b>
<b>1715 GMT</b>	Panellists, and those wishing to participate, take their seats in the <b>Library</b> for a post-conference presentation to a wider Ditchley audience.	A Zoom Waiting Room will be in operation until the formal start time of 1730 GMT. <i>You will be sent a separate Zoom link for this briefing.</i>
<b>1230 EST</b> <b>1730 GMT</b> <b>1830 CET</b>	Briefing for an invited Ditchley audience, followed by a Q&A:  <b><i>The new Fourth Estate revisited</i></b>	
<b>1330 EST</b> <b>1830 GMT</b> <b>1930 CET</b>	Briefing closes	
<b>1915 GMT</b>	Drinks in the White Drawing Room	
<b>2000 GMT</b>	Black-tie Dinner and overnight  <i>Seating plan displayed in the Hall</i>	
<b>Day 3</b>	<b>Saturday 9 December</b>	
<b>0800 GMT</b>	Breakfast (please place your luggage outside your door before you go to breakfast)	
<b>0900 GMT</b>	Transport leaves Ditchley for Charlbury station for the <b>09.27</b> service to London Paddington, arriving at <b>10.44</b> .	

/Notes

**NOTE 1: Luggage**

It is helpful if your luggage is labelled with your name, so that your luggage may more easily be directed on arrival and departure.

If you are staying at The Bear:

On Thursday afternoon, your luggage will be transferred to the hotel, and our Staff will arrange your check in. You will receive your room key on Thursday afternoon and will have immediate access to your room on arrival after dinner on Thursday evening.

If you are staying at Ditchley:

Please place your baggage (other than hats, coats and hand luggage) outside your bedroom **by 8am** on Saturday, so that it may be collected and brought to the Hall ready for departure. Individual arrangements will be made should anyone need to leave earlier.

Please note: Luggage will be arranged in the Hall according to whether you are travelling by train, to the airport or by car. Please check that your luggage is in the correct place prior to your departure and avoid placing belongings in the vicinity of luggage destined for the station or airport if that is not where you are travelling.

**NOTE 2: Internet Access**

Wi-fi is available throughout the main house and Lower House. The network name is 'Ditchley Guest' and no password is required.